

Summer & Day Camp Business Guide

Family research notes

Add your details and work through this sheet with your team.

Camp / programme

Prepared by

Date

Interview date and anonymous reference

Last camp or care used

Dates and hours needed

Travel limit

Total bill last time, if willingly shared

Biggest planning problem

Child's interests and dislikes

What would build trust

What would stop a booking

Specific offer tested

What we will change